ALIGNMENT AUDIT

Same Roadmap, Different Reality

Resolving product and engineering misalignment

1 · FACTOR 1

If I asked three engineers on my team why the thing they're currently building matters (in business or user terms), they could answer:

- ☐ Yes, clearly
- ☐ Sort of
- ☐ Probably not
- ☐ I don't know

How would you know? _____

2 · FACTOR 2

Leadership's view of the roadmap and the team's view of it are:

- ☐ Consistent — we share the same understanding
- ☐ Mostly consistent — differences are understood
- ☐ Materially diverged
- ☐ I'm not sure

How would you know? _____

3 · FACTOR 3

Engineering, QA and UX are involved in shaping a feature before it is committed to delivery:

- ☐ Yes, consistently
- ☐ Usually
- ☐ Rarely
- ☐ I don't know

How would you know? _____

4 · WHERE TO START

The factor that's most live for us (tick one):

- ☐ Strategy to planning translation loss
- ☐ Roadmap fiction and silent divergence
- ☐ Features committed before both sides have shaped them

5 · THE FIRST THING I'LL DO ABOUT IT

By: _____

How to read it: for each factor, either of the last two answers indicates a potential issue. The factor with the most flags is a good place to start. Still unclear? Feel free to contact me.

TWO WAYS TO TAKE THIS FURTHER

1 A 30-minute conversation
talk through your result · no pitch
cal.com/garyjoyce/30min · gary@predictableprogress.co.uk

2 Follow on Luma
upcoming sessions
luma.com/predictableprogress